



AUGUST 23, 2022



16TH ANNUAL AGAT FOUNDATION CHARITY CLASSIC
BEARSPAW GOLF CLUB

ABOUT US



AGAT Foundation is a natural progression of AGAT Laboratories' historical and ongoing participation in charitable endeavors for over 41 years. Our purpose is to unite people who share a common direction in building, creating and healing through both science and scientific technologies aiding in the betterment of society. We are committed to bridging the gap between industry, communities, and different scientific disciplines.

FOUNDATION PILLARS

These guiding principles tie into the Foundation's own pillars that uphold our values. These three pillars exemplify our commitment and objectives.

PILLAR 1

The Foundation focuses on re-investment of funds back into local community organizations. Areas of interest in this pillar include programs, scholarships, and support for both community and employee support needs.

PILLAR 2

The Foundation is committed to working together with industry, institutions, government, and the public sector to advance research and development in the area of health care and life sciences. A focus will be made on enhancing access to lifesaving support and state of the art medicine for all communities.

PILLAR 3

The Foundation aims to support various other charitable purposes with a key focus on organizations tied to relief of poverty, advancement of education, promotion of health and the environment, children and youth social prevention programs, and animal welfare.

AGAT Laboratories founding principles in its operations rely heavily on the lessons the Canadian Geese adopt in flight and these same values have been imparted on the AGAT Foundation in its use of the Geese logo. In line with the lessons of our Canadian Geese, we have learned directly that when people work together, with a common direction and values, we can reach our goals.

🇨🇦 1ST LESSON:

People who share a common direction and a sense of community are traveling on the thrust of one another. Whenever a goose falls out of formation, it suddenly feels the drag and resistance of trying to go it alone and quickly gets into formation to take advantage of the lifting power of the bird immediately in front.

🇨🇦 2ND LESSON:

If we have as much sense as geese, we will stay in formation with those who are headed where we want to go. When the lead goose gets tired, he rotates back in the wing and another goose flies point

🇨🇦 3RD LESSON:

It pays to take turns doing hard tasks and share leadership inter-dependent with each other. The geese honk from behind to encourage those up front to keep up their speed. (What do we say when we honk from behind?)

🇨🇦 4TH LESSON:

We need to make sure our honking from behind is encouraging, not something less helpful. Finally, when a goose gets

sick or wounded by gun shots and falls out, two geese will fall out of formation and follow him down to help and protect him. They stay with him until he is either able to fly or until he is dead and they launch on their own with another formation to catch up with the group.

🇨🇦 5TH LESSON:

If we have as much sense as the geese, we will stand by each other like that.



AGAT FOUNDATION CHARITY CLASSIC



In 2016, the longstanding Don LaBerge Memorial Golf Classic joined forces with Golf for a Cure in memory of Janice E. Crist, to raise \$50,000 for Albertans facing cancer.

Together, these tournaments partnered with the Alberta Cancer Foundation to kick off the 1st Annual Alberta Cancer Foundation Golf Classic in 2017. With the help of our supporters and generous donors, over \$1.37 Million in net proceeds have been raised for the Patient Financial Assistance Program and Patient Navigator Program since the tournament's inception.

In January of 2022, the AGAT Foundation assumed the leadership role in hosting this very important event

and looks forward to continuing the legacy established by all in years past.

We invite you to join us on August 23, 2022 at the Bears paw Golf Club, as a corporate partner, donor or foursome. Together, we have the power to change lives, one swing at a time.

JOIN US

August 23, 2022 at the **Bears paw Golf Club**

ALBERTA CANCER FOUNDATION PATIENT FINANCIAL ASSISTANCE PROGRAM

Making life better for Albertans facing cancer. Every day, nearly 60 Albertans hear the words "you have cancer". The Alberta Cancer Foundation stands alongside every Albertan who hears these words by offering three in return, "we will help".

Continuing with the tradition of years past all Proceeds and Funds raised by the 2022 AGAT Foundation Charity classic will be on behalf of the Alberta Cancer Foundation (ACF) Patient Financial Assistance Program.

Through the generosity and commitment of our donors, we invest in people, ideas, and initiatives that push the pace of progress, ignite innovative research and implement leading-edge treatment. But that is not always enough. Cancer can be a huge strain on finances. People are often forced to cash

in their retirement funds and use up their savings to make ends meet during their treatment. That's why the Alberta Cancer Foundation also provides patients access to financial assistance to cover the out of pocket expenses for items such as medication, medical supplies, transportation, accommodations, and child care. In 2021, the Patient Financial Assistance Program was accessed 4,456 times by families across Alberta.

Thanks to our donors, patients and families are able to receive the financial assistance they need, so they can focus on what matters most - healing.

FEATURED SPONSORSHIPS

TITLE SPONSOR

AGAT Laboratories will be returning as the Title Sponsor again in 2022. For over 42 years, AGAT Laboratories has funded various charitable endeavors across Canada to support the local communities where its 43 branches operate. The AGAT Foundation is now carrying on this tradition by harnessing the power of scientific advances and fostering meaningful partnerships with like-minded organizations in order to fulfill our shared vision of building, creating, and healing through knowledge.

FRIENDS OF THE AGAT FOUNDATION & THE ALBERTA CANCER FOUNDATION

Opportunities exist to participate in supporting the initiatives of the Charity Classic by making a direct donation supporting the vision to support the Patient Financial support program at Alberta Cancer Foundation website. The donation will receive recognition in all promotional material related to the Charity Classic, as well as in a prominent location on the Alberta Cancer Foundation site, and on the AGAT Foundation website (www.agatfoundation.com) identifying with the values and programs supported by the AGAT Foundation as a Friend of the Foundation.



PLATINUM SPONSOR

As a Platinum Sponsor you will receive the opportunity to have 8 player spots and prominent signage throughout the day including a 16’ sponsor flag with logo.

TITANIUM SPONSOR

As a Titanium Sponsor you will receive the opportunity to have 4 player spots and prominent signage throughout the day including a 12’ sponsor flag with logo.

GOLD SPONSOR

As a Gold Sponsor you will receive the opportunity to have 4 player spots and prominent signage throughout the day including a 10’ sponsor flag with logo.

SILVER SPONSOR

As a Silver Sponsor you will receive the opportunity to have 4 player spots and prominent signage throughout the day.



SPONSORSHIP REQUIREMENTS & DEADLINES

IMPORTANT REQUIREMENTS AND DEADLINES:

JUNE 30, 2022

Sponsorship Registration Deadline:

- All sponsorship details and payment must be confirmed
- Any volunteer support required, or product sampling /giveaways planned
- Event activation support, if required

JULY 15, 2022

Foursome Registration Deadline:

- Golfer registration information
- Payment details confirmed

AUCTION DONATIONS & IN KIND SUPPORT

Are you a local business that would benefit from showcasing a product or service to a crowd of invested and generous individuals from corporate Calgary? Consider donating to the AGAT Foundation Charity Classic for an in-kind hole activation or silent/live auction.

For more information and to confirm your sponsorship, please contact **Kristy Bilton** at **403.922.6885** or **bilton@agatlabs.com**.



2021 PARTNERS, SPONSORS AND MAJOR GIFT DONORS



TITLE SPONSOR



VENUE HOST



FOUNDATION FRIENDS & MAJOR GIFT DONORS



Kuzek
Foundation

Larry Knorr
&
Reg Toth

EAGLE SPONSOR



BIRDIE SPONSOR



HOLE SPONSOR



MEDIA SPONSOR



TEE GIFT PARTNER



16TH ANNUAL AGAT FOUNDATION CHARITY CLASSIC COMMITTEE

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Kham Lin, Co-Chair
John DeSanti, Co-Chair
John Bunting
Rob Crist
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